



About The Auxiliary Board of Northwestern Memorial Hospital

Founded in 1987, The Auxiliary Board of Northwestern Memorial Hospital is a group of young professionals and community leaders who raise funds to support research programs at Northwestern Memorial Hospital. The Auxiliary Board has committed more than \$1 million to enhance treatment for Northwestern Memorial's patients and their families through a host of patient care initiatives, including: the Ambulatory Spine Program, Bone Marrow Transplant, Comprehensive Heart Failure Prevention and Treatment, Functional Neurosurgery, Prostate Cancer Gene Therapy, Women's Health, and the Northwestern Brain Tumor Institute. Historically, the board has focused on providing "seed money" to programs and research initiatives.

Who We Support

In 2010, *U.S. News & World Report* ranked Northwestern Memorial Hospital's neurology and neurological surgery programs 13th in the nation. Recognizing the leadership and exemplary work that characterizes these programs, The Auxiliary Board recently pledged its support to an innovative research study led by Andrew M. Naidech, MD, MSPH, medical director of the Neuro/Spine ICU at Northwestern Memorial and associate professor of Neurology, Neurological Surgery, and Anesthesiology at Northwestern University Feinberg School of Medicine.

Through this study, Dr. Naidech and a team of physician-researchers representing Northwestern Memorial and the Feinberg School will explore how, why, and when bleeding in the brain results in ischemic stroke, or loss of blood flow to a part of the brain. Dr. Naidech and his colleagues also will work to identify effective treatment options for this type of stroke, in order to mitigate—or even prevent—serious complications in patients' physical health and quality of life.

Why You Should Partner with The Auxiliary Board

By partnering with The Auxiliary Board of Northwestern Memorial Hospital, you will have the unique opportunity of promoting your organization to a diverse audience of thousands of people in the Chicagoland area. In addition, your support sends a positive message to individuals who have been impacted by stroke, including your employees, the community and those dedicated to stroke research.

To learn more about The Auxiliary Board, please visit www.auxboardevents.com. To learn more about the neurology and neurological surgery programs at Northwestern, please visit www.neurology.northwestern.edu and www.nmh.org/nm/neurology.

Save the Dates:

Summer Lovin' 2011

Friday, June 17, 2011

Museum of Contemporary Art

7:00 p.m. - 10:30 p.m.

Chicago's Table (New Signature Fall Dining Event)

Friday, October 21, 2011

River East Art Center

6:00 p.m. - 9:00 p.m.

THE
AUXILIARY BOARD
OF NORTHWESTERN MEMORIAL
HOSPITAL

Douglas Adolph • DJ Asad • Benjamin Audet • Jessa Baker • Laura Beres • Michelle Bonds • Katie Coogan • Geoffrey Crawley
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The Auxiliary Board of Northwestern Memorial Hospital

Corporate Sponsorship Opportunities

Elite Sponsor \$10,000+ donation

8 VIP tickets to Summer Lovin' and 5 tickets to Chicago's Table*

- Recognition as Elite Sponsor of events hosted by The Auxiliary Board of Northwestern Memorial Hospital with company logo/name on marketing materials to all events, including Summer Lovin' 2011 and Chicago's Table 2011
- Premium billing on all invitations, signage and pre and post event publicity
- 200-word company description, logo and hotlink on The Auxiliary Board of Northwestern Memorial Hospital's website
- Verbal recognition during the "singles" presentation at Summer Lovin' in front of 1,000+ guests
- Membership in The Streeterville Society of Northwestern Memorial Hospital and recognition in their annual report
- Private tour by Dr. Andrew Naidech of his research facility at Northwestern Memorial Hospital for up to 25 guests
- Attendance at The Auxiliary Board of Northwestern Memorial Hospital's year-end meeting and post-meeting reception
- Attendance at annual check presentation to Northwestern Memorial Foundation, and opportunity to be photographed with Dr. Andrew Naidech and other Northwestern Memorial Foundation representatives
- Mention of sponsoring company in two media releases throughout the year of sponsorship

Platinum Sponsor \$7,500 donation

5 VIP tickets to Summer Lovin' and 4 tickets to Chicago's Table*

- Recognition as Platinum Sponsor of events hosted by The Auxiliary Board of Northwestern Memorial Hospital with company name on marketing materials to all events, including Summer Lovin' 2011 and Chicago's Table 2011
- Recognition on all invitations, signage and pre and post event publicity
- Inclusion of hotlink on The Auxiliary Board of Northwestern Memorial Hospital's website
- Verbal recognition during the "singles" presentation at Summer Lovin' in front of 1,000+ guests
- Membership in The Streeterville Society of Northwestern Memorial Hospital and recognition in their annual report
- Private tour by Dr. Andrew Naidech of his research facility at Northwestern Memorial Hospital for up to 10 guests
- Attendance at The Auxiliary Board of Northwestern Memorial Hospital's year-end meeting and post-meeting reception
- Attendance at annual check presentation to Northwestern Memorial Foundation, and opportunity to be photographed with Dr. Andrew Naidech and other Northwestern Memorial Foundation representatives
- Mention of sponsoring company in one media release throughout the year of sponsorship

Gold Sponsor \$5,000 donation

3 VIP tickets to Summer Lovin' and 2 tickets to Chicago's Table*

- Recognition as Gold Sponsor of events hosted by The Auxiliary Board of Northwestern Memorial Hospital with company name on marketing materials for Summer Lovin' 2011 and Chicago's Table 2011
- Listed as Gold Sponsor on website and signage at events
- Verbal recognition during the "singles" presentation at Summer Lovin' in front of 1,000+ guests
- Membership in The Streeterville Society of Northwestern Memorial Hospital and recognition in their annual report
- Attendance at The Auxiliary Board of Northwestern Memorial Hospital's year-end meeting and post-meeting reception
- Mention of sponsoring company in one media release throughout the year of sponsorship

Silver Sponsor \$2,500 donation

2 tickets to Summer Lovin' and 2 tickets to Chicago's Table*

- Recognition as Silver Sponsor of events hosted by The Auxiliary Board of Northwestern Memorial Hospital with company name on marketing materials for Summer Lovin' 2011 and Chicago's Table 2011
- Listed as Silver Sponsor on website and signage at events
- Verbal recognition during the "singles" presentation at Summer Lovin' in front of 1,000+ guests
- Membership in The Streeterville Society of Northwestern Memorial Hospital and recognition in their annual report

Bronze Sponsor \$1,000 donation

2 tickets to either Summer Lovin' or Chicago's Table*

- Recognition as Bronze Sponsor of events hosted by The Auxiliary Board of Northwestern Memorial Hospital with company name on marketing materials for Summer Lovin' 2011 and Chicago's Table 2011
- Listed as Bronze Sponsor on website and signage at events
- Membership in The Streeterville Society of Northwestern Memorial Hospital and recognition in their annual report

In lieu of a sponsorship, our/my contribution is \$ _____

*Please note: receipt of tickets reduces tax-deductibility of gift



**The Auxiliary Board of Northwestern Memorial Hospital
Corporate Sponsorship Commitment Form**

I / We wish to make the following commitment:

- \$10,000+** Elite Sponsor
- \$ 7,500** Platinum Sponsor
- \$ 5,000** Gold Sponsor
- \$ 2,500** Silver Sponsor
- \$ 1,000** Bronze Sponsor

In lieu of a sponsorship, our/my contribution is \$ _____

Please Save the Dates:

Friday, June 17, 2011

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7:00 p.m. - 10:30 p.m.

Friday, October 21, 2011

Chicago's Table

**Our new signature fall dining event in
partnership with *Chicago Magazine*
River East Art Center
6:00 p.m. - 9:00 p.m.**

All donations are made payable to: *The Auxiliary Board of Northwestern Memorial Hospital*

Name: _____ Title: _____

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Signature: _____

Please return this form to: Elizabeth McKevitt
c/o Northwestern Memorial Foundation
251 East Huron Street
Galter Pavilion, Suite 3-200
Chicago, Illinois 60611
or fax to: 312.926.7308

Phone: 312.926.4199
Email: emckevit@nmh.org

A portion of your contribution, to the fullest extent of the law, is tax deductible and will be acknowledged by a written confirmation from Northwestern Memorial Foundation. You will receive one tax receipt at the end of the year stating your deduction.